

Agent with a license to film

Richard Kraft, film music agent emeritus, recently had his first film, *Finding Kraftland*, premiered at the Santa Barbara Film Festival.

One of Hollywood's most experienced film music agents, representing composers such as Danny Elfman, John Powell and John Ottman, Richard Kraft is indeed a very busy individual. Film Music Weekly just had to ask Richard: how on earth did he find the time to write, produce and direct a film?

— I don't sleep! I would wrap-up my work day at around 7pm and on the nights when I didn't have work dinner or screenings, I would jump into the film with my filmmaking partner, Adam Shell. I am a really big believer that the sense of a lack of time

COURTESY OF RICHARD KRAFT



Richard Kraft and son during one of 425 roller coaster rides.

is an illusion. We waste so much time worrying and vegging out on worthless activities, says Richard Kraft.

Finding Kraftland is about the life of Richard Kraft and his son

— and about obsessive collecting.

— It is about valuing how precious life is and living it to its fullest. It covers the many adventures my son and I have shared, riding over 425 roller coasters around

the world, being weightless on a Zero Gravity flight. It explores the myriad of collections that have transformed our home into Kraftland, a shrine to my childhood.

A lot of well-known film composers appear in the film, including Alan Menken, Danny Elfman, John Ottman, Graeme Revell and Trevor Rabin.

— They act as the Greek Choir commenting on the insanity that is our life. Marc Shaiman even contributed a music video which is also on our website.

So, is filmmaking Richard Kraft's new career?

— Never. I love being an agent. Working with my favorite composers is a gift and a blessing! **mc**

READ MORE HERE:

[www The official "Finding Kraftland" web site](http://www.findingkraftland.com)



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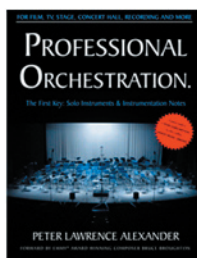
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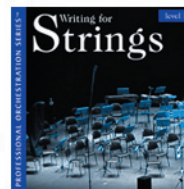
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